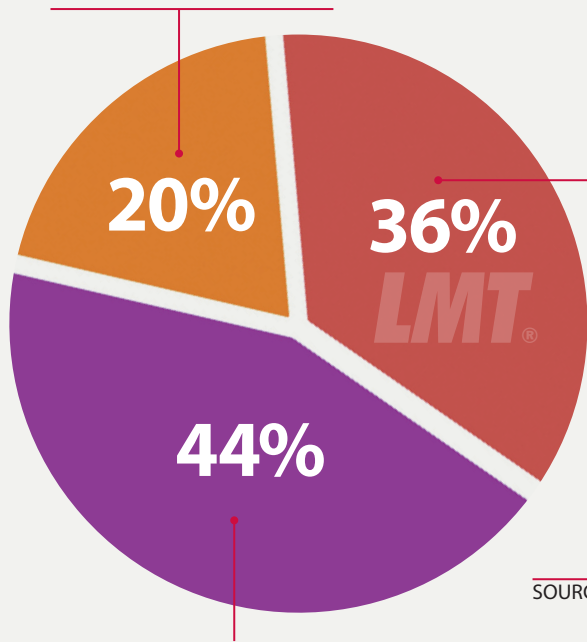


# Success in Generating Client Interest in CAD/CAM-Milled Restorations

Lab owners who say they've been marketing CAD/CAM milled-restorations without significant success



Participants who say that thanks to marketing efforts on the part of manufacturers, their clients are well aware of the CAD/CAM milling system options and are regularly prescribing the restorations

SOURCE: LMT Research Dept. ©2010

Respondents who say that since they've educated their dentist-clients about CAD/CAM-milled restorations, they've started prescribing them